

# PROJECT PROPOSAL

**TITLE:** SUSTAINABLE POULTRY FARMING PROJECT

**DURATION:** 18 MONTHS STRATEGY FOR SUSTAINABLE POULTRY  
FARMING IN KUMBO VILLAGE

**SUBMITTED BY:** NYUYDZE PAUL JANGWAI  
EXECUTIVE DIRECTOR  
SPRING VISION – CAMEROON  
P.O.BOX 04 KUMBO, BUI DIVISION  
NORTH WEST REGION, REPUBLIC OF CAMEROON  
TEL: 0023790090075  
E-mail: springvisioncmngo@gmail.com



**PROPOSAL TO:**  
**YOUTH FOR INTERNATIONAL DEVELOPMENT**  
Grants Programme 2013 c/o  
Youth For International Development,  
P.O. Box 50906 – 00100 GPO, Nairobi, Kenya.  
Email: grants@yfidnetworks.org

## **TABLE OF CONTENTS**

1. Executive Summary
2. Introduction
3. Problem Statement
4. Vision
5. Mission Statement
6. Objectives
7. Activities
8. Justification
9. Management and Implementation of the Project
10. Budget

## SECTION 1: ORGANIZATION INFORMATION

Name of Organization	<b>SPRING VISION – CAMEROON</b>	
Address	P.O. Box 4, C/o P.C Kumbo, Bui Division, NWR Cameroon	
Telephone	0023790090075	
Email address	E-mail: <a href="mailto:springvisioncmngo@gmail.com">springvisioncmngo@gmail.com</a>	
Name of Contact Person	Mr. Nyuydze Paul Jangwai	Cell 0023773958509
Name of Assistant Contact Person	Mr. Ngong Christian Kongnyuy	Cell 0023775472963
Position held	Executive Director and Program Manager	
Project Title:	Sustainable Poultry Farming project	
Amount Requested:	\$25,000.00	
Project Period	18 Months	

### 1. EXECUTIVE SUMMARY

This is a sustainable poultry farming project proposal specifically designed for chicken and egg production and sustainable/Operational costs for youth organization (SPRING VISION – CAMEROON). It is planned to start with 2000 layer birds. The Total project cost for the poultry farming project alone shall be \$25000.00 broken down as; US\$ 11,000.00, for construction, US\$ 14,000.00 for purchase of the chicks, poultry feeds, vaccines and drugs and other poultry accessories for capacity building, water and electric installation, administrative costs and labor cost for 18 months. It is assumed that only 75% production shall be realized, which means 900 trays of eggs shall be realized per month for 12 months on average. The primary customers for the eggs shall be prominent egg traders within Kumbo Central Sub Division and Bui Division. The minor customers shall be the egg venders who usually boil 10 to 15 trays of eggs and vend it at market places and streets. The reason for the target market is that egg production in Kumbo and Bui Division at large can not meet market demands and to increase the protein intake of the communities.

To increase the sustainability of poultry farming with Spring Vision – Cameroon enabling it to continuously support its mission, helping to improve the social economic welfare and vulnerability of the youths, Orphans and Vulnerable Children (OVC) in Kumbo, Bui Division of the North West Region. In order to realize the above results, the following main activities must be implemented:

1. Contract the services of a builder to construct a chicken house
2. Select and train OVC, especially those out of school, to support the project
3. Procure and rear chickens to lay eggs to be sold at cheap prices for consumption thus raising the standard of living of the most vulnerable people in the communities
4. Continuously monitor and evaluate activities to ensure objectives are met

If these activities are implemented, it will create a great impact in the lives of the project beneficiaries (the organization, youths, OVC, community members, CBO).

In the first place, the project will create meaning in properly running the activities of OVC.

Secondly, it will provide Spring Vision – Cameroon a secure source of funding for its programme activities, allowing it to continuously sustain 20% of its activities

In spite of these goals, Spring Vision – Cameroon lacks the financial resources necessary to realize this project. The organization seeks \$25,000.00 to aid in the start-up of this income generating project.

## **2. INTRODUCTION**

### **Organizational Profile**

SPRING VISION – CAMEROON, *Motto*: Vision for All; *Head Quarter*: Kumbo Bui Division, North West Region; is a Nonprofit Making Association created in 2009 and authorized in 2011 with Authorization No: 18/AR/E26/PS/118 per the law in force, which aims at promoting the welfare of the underprivileged and the vulnerable in our community. with a focus on working with orphans, vulnerable, and teenage youths. It is dedicated to promoting educational, health and agricultural programmes for the OVC and youths in total dire need. Kumbo is situated between Latitude 5° 6” and 6° 25” North of the equator and Longitude 10° 12” and 11° 5” East of the Greenwich meridian. Our focused is mainly on community/rural sustainable development schemes for poverty alleviation, Nature conservation programmes, Promoting education/capacity building for our community, Provide primary health care and HIV/AIDS programmes and other communicable diseases, Promote women and children programmes, Promote volunteering in our community. Promote water schemes and nature conservation programmes for the community. We do believe that working together as a team will be very beneficial to the community as a whole. It also seeks to facilitate the youths to initiate create income generating projects, and as well as creating development initiatives to employ them. It started its operations to respondents to the needs of OVC and youths who were destitute because of the HIV/AIDS epidemic and other communicable diseases. We have currently identified a total of 150 youths and children in total dire need (62 boys and 88 girls) with ages ranging from 1 year to 25 years. So this project will go a long way to help facilitate its programme activities.

## **3. PROBLEM STATEMENT / PROJECT LOCATION**

The problem at hand is that many cases the organization find itself in financial needs particularly in addressing the physical, material and educational needs it's the OVC and the youths. In addition, some of the youths out school are unemployed in productive venture so

as to support themselves. This has not only put the organization on the high risk of relying on donor funds to meet its basic needs, but also it will put some of the youth especially girls at an extremely high risk for contracting HIV and other STDs.

Against this background, we consultatively came up with the sustainable poultry farming project as income generating project as supplementary sources of income to Spring Vision – Cameroon.

#### **4. VISION**

Our vision is to touch millions of lives and spread happiness to the underprivileged people on a sustainable basis.

#### **5. MISSION STATEMENT/GOAL:**

To serve those most in need. Improving our society by strategically accumulating resources for charity and appropriately disbursing them to the less privileged in society

#### **6. OBJECTIVES**

##### **Overall Goal**

To increase the sustainability of Spring Vision – Cameroon to continuously support its mission, promoting educational, health and agricultural programmes to the OVC and create jobs for the youths

##### **Specific Objectives**

1. To establish a business, raising and selling chickens, eggs and manure (poultry products) and use its profits to help support youth's activities in creating jobs within its frame-work and also support the activities of **Spring Vision – Cameroon**
2. To improve the economic welfare of the OVC and the youths through our “sustainable poultry farming project”.

#### **7. ACTIVITIES**

1. Procure materials for constructing a permanent poultry house with favorable conditions for raising chickens and eggs
2. Contract builders to build a structure ( poultry house) for raising chickens and eggs
3. Contract the services needed for the installation of electricity
4. Contract the services needed to install a water system
5. Procure 2000 layer birds and the necessary food and supplies needed to support them
6. Recruit and hire the agriculture extension officer to provide veterinary services to layer birds and to support the needs of the project

7. Train selected youths, with the help of partner organizations, in business, management and poultry farming
8. Monitor and evaluate the activities of the sustainable poultry farm and its overall impact to its target group and Spring Vision - Cameroon as an organization, reviewing the management of the project and the sale of poultry products

## **8. JUSTIFICATION OF THE PROJECT**

The project is a three-fold strategy, in that it seeks to create a viable income generation project for Spring Vision – Cameroon, giving it an alternate way to support its daily activities and to improve the welfare of the OVC and the youths. The project will produce poultry products for sale and the proceeds will not only assist the organization but also to meet the basic necessities of life for the OVC and youths such as medical care and scholastic materials. This will also reduce the little financial costs the organization spends on buying these products for daily consumption. It has been proved that poultry products are a cheap source of the protein which is vital in maintaining the immune system of HIV positive persons for as long as possible. This will be a great help to some our OVC who are living with HIV. Second, the project seeks to create employment opportunities to the youths so that they cater for themselves and to some extent their dependents. With respect to multiplier effect, the activities of this project will be scaled up by non members or the project will be a model for future income generation projects within the community and will be replicated by both Spring Vision – Cameroon and other Non Government Organization, and Community-Based Organizations (CBO) in other localities.

### **TIMELINE FOR IMPLEMENTATION OF ACTIVITIES**

Core Activities	1 <sup>st</sup> Quarter (3 months)			2 <sup>nd</sup> Quarter (3 months)			3 <sup>rd</sup> Quarter (3 months)			4 <sup>th</sup> Quarter (3 months)			Persons Responsible
	1	2	3	1	2	3	1	2	3	1	2	3	
Procure materials to construct poultry house													Spring Vision – Cameroon
Contract builders for poultry house													Spring Vision – Cameroon
Contractor for electricity installation													Spring Vision – Cameroon
Contractor to construct well and water system													Spring Vision – Cameroon
Recruit project staff to manage the poultry project													Spring Vision – Cameroon

Training of project staff in poultry farming													Spring Vision – Cameroon
Procure baby chicks (layers)													Spring Vision – Cameroon
Procure supplies – poultry feed, vitamins, heaters, etc.													Spring Vision – Cameroon
Vaccinations													Extension officer
Rear chickens (daily monitoring)													Spring Vision – Cameroon
Sell eggs (daily monitoring)													Spring Vision – Cameroon
Evaluate activities													Spring Vision – Cameroon
Post evaluation													Joint committee of the Applicant organization and donors.

### **Project Expected Results**

1. In the first year, the project will have 2000 laying hens that will produce eggs for sale at very low cost thus increasing the protein intake of the inhabitants and more especially those who are infected with HIV/AIDS.
2. At the end of the first year, the project is estimated to earn \$28,500 from the sale of eggs, old layers and fowl dung to be used to assist in the costs of sustaining the project
3. At the end of the second year, the project is estimated to earn \$35100 from the sale of eggs, old layers and fowl dung enabling it to sustain itself and see a profit
4. At the end of each hen's egg-producing life, each will be put on the market. Profits realized from this will be reinvested into the project, as a part of ensuring its sustainability and assisting organization in running of its daily activities as well as the fowl dung will be sold to farmers as manure and the profits realized from this will be reinvested into the project, thus ensuring its smooth running and sustainability of the project.
5. The project will create employment for at least 3 youths who are currently not employed in meaningful activities. This employment will give them an alternative way to generate income, decreasing their dependency on handouts, and thereby decreasing their risk of transmitting and contracting HIV/STDs.
6. The project will provide OVC and youths with practical skills and in poultry keeping, business, marketing, and management. These skills can be used in future jobs or income generation activities of their own accord.

7. After the first year, the project will reduce the Organization (Spring Vision – Cameroon) dependence on donor funding, enabling it to sustain 20% of its current activities after.
8. Profits from the project, invested directly into the project Spring Vision – Cameroon education, health and prevention efforts will empower women to attain workshops on sustained agricultural productivity, the prevention of mother to child transmission (PMTCT) of HIV/AIDS, decreasing their risk of HIV and STD infection, and thus decreasing the future prevalence of HIV throughout Kumbo rural health Area.
9. The project will be a model for future income generation projects within the community and will be replicated by Spring Vision – Cameroon in other localities

## **9. MANAGEMENT AND IMPLEMENTATION OF THE PROJECT**

### **Agency capacity:**

The organization has the capacity to run the proposed project effectively. In the first place, it has an excellent experience in poultry keeping, and it can collaborate with the district agricultural officer to conduct more training to its staff so that they gain more skills and knowledge on how to rear chickens on a large scale.

### **Institutional framework and linkages**

In the first place, Spring Vision – Cameroon will partner with the Department of Agriculture. The organization will partner with organizations in the region which are also involved in poultry farming activities. The organization will draw on the experiences of these people to help in the training and development of this project as it progresses. These relationships will help to ensure this project is successful.

### **Implementation**

The project will be executed by the organization (Spring Vision – Cameroon). However, it will set up a separate project committee which will be responsible for the day to day coordination and implementation of the project activities. It will also be responsible for planning, supervising, monitoring and reviewing all project activities.

Implementation of the project activities will call for close collaboration with a wide range of partners such as potential buyers of poultry products, sellers of animal feeds, Agricultural District department and Youths for International Development. This will enhance the opportunities for the realization of the broad goals and objectives of this project.

### **Monitoring and evaluation**

General Monitoring and evaluation will be an on going activity throughout the project life. Monitoring will be routinely done through meetings, weekly reports, monthly reports,



check lists, surprise visits and support supervision visits. These reports shall indicate the constraints and challenges in the implementations and necessary adjustments that had been taken. Progress evaluation will be done through use of monthly quarterly reports, direction-finding committee meetings, annual report, registry records, work plans indicating planned and accomplished activities, functional accountability for project resources including equipment, facilities, assets and activities.

Progress monitoring and evaluation will help the project team to assess the extent to which implementation is meeting the said objectives. This will enable the project team to revisit the objectives and priorities and to find ways and means of improving the performance and better resource used.

### **Financial Management of the project**

Finances accruing to this project will be entered into the proper books of accounts when received. A special Account in the name of the project will be opened to cater for only project funds. To ensure effective control, management and monitoring of project funds, no single signatory will be allowed to access project funds, and the signatories of this account will be two. Under the consent of the two and approval of the committee, funds will be withdrawn from the bank and utilized for the intended purpose.

Books of accounts will be audited regularly through external auditors. After auditing the project accounts, the auditors will submit an audit report, which will satisfy the donors and the stakeholders that correct and proper books of accounts have been maintained.

There will be the project committee which exercises budgetary control over project finances. This will be exercised through the comparison of expenses estimated in the budget with actual expenses incurred during the period.

### **Project Profit Projection**

It is assumed that only 75% production shall be realized, which means 30 trays of eggs shall be realized per week for 12 months. That is to say 900 trays of eggs per month = 10800 trays of eggs in one year. A tray of eggs goes at \$3. This means a gross revenue of \$32400 shall be realized from the sale of eggs per year. The off layers at the end of production shall be sold at US\$1 each, raising additional revenue US\$2000. This implies that total gross revenue of US\$34400 shall be realized at the end of the production cycle in 18 months. Sales from fowl dung to farmers shall be sold at US\$10, and this implies a net profit of US\$34410 shall be made at the end of 18 Months.

### **Project sustainability**

In the initial stage, the project will be sustained by donor funds, the organization, Community Based Organizations (TIRNYUY CIG; email: [tirnyuycig@yahoo.com](mailto:tirnyuycig@yahoo.com) , NYUYBAHTI CIG; email: [nyuybahti\\_cigcam@yahoo.com](mailto:nyuybahti_cigcam@yahoo.com)) and individuals (Mr. Takwa Augustine (Istanbul, Turkey) email: [takwaugust@yahoo.com](mailto:takwaugust@yahoo.com) and Mr. Bangué Endurance (Great Britain) email: [bandurance@yahoo.com](mailto:bandurance@yahoo.com)) . However, in the long run the project will finance itself. Part of the funds will be used to execute the organization while another percentage will be re-invested in the poultry business to expand the project, hence increasing sales and profits.

Through the capacity building workshops, the project staff will be empowered with some skills in treatment of layer birds and have appropriate knowledge on poultry farming.

### **10.THE POULTRY FARMING BUDGET**

<b><u>ITEM</u></b>	<b><u>QUANTITY</u></b>	<b><u>UNIT COST(USD)</u></b>	<b><u>TOTAL COST(USD)</u></b>
1. Poultry house construction	5mx10m		11000.00
2. CHICKENS	2000	2.0	4000.00
CHICKEN FEEDS :			
Chick mash	52 x 50 kgs	1400	
Growers mash	320 x 50 kgs	3000	
Layers mash	240 x 50 kgs	4400	8800.00
3. VACCINES			900.00
4. OTHER EXPENSES			300.00
<b>GRAND TOTAL</b>			<b>25.000.00</b>